



Albany Institute of History & Art

# *An Artful Evening*

**CORPORATE SPONSORSHIP OPPORTUNITIES**

**Wednesday, November 4, 2020**

**Honoring Peter & Rose-Marie Ten Eyck | Amy Biancolli**

**Co-Chairs Deborah Groesbeck Bennett & Dr. John Bennett**

## An Artful Evening

Join us on Wednesday, November 4, 2020 for An Artful Evening to celebrate the vibrant cultural landscape of our region. **This year we have combined our two signature events - the Museum Gala in June and Work of Art in November - into one.** An Artful Evening, chaired by Deborah Groesbeck Bennett and Dr. John Bennett will be either in-person or virtual depending on where we are in the fall.

Our Museum Gala honorees are Peter and Rose-Marie Ten Eyck of Indian Ladder Farms, an apple orchard, cider mill, and retail farm market near Voorheesville, NY. Peter and Rose-Marie have been generous supporters of the Albany Institute for over 30 years. During Peter's more than 10 years of Albany Institute Board service, he served as Vice Chair of the Board and Chair of the Collections Committee. The museum is proud to have many items in its collection related to the Ten Eyck family.

Our Work of Art honoree is Amy Biancolli, a former Times Union reporter who has enthusiastically covered the art, history, and culture of the Capital Region for over 15 years. Her consistent and thoughtful coverage has enhanced this region's rich and diverse cultural offerings. Amy will remain in Albany as she begins her new job this fall for Mad in America, nonprofit webzine covering the experiences of people in the mental-health system.

We mailed information about supporting our Museum Gala to you back in February, before the world turned upside down. Your consideration of our request again would be greatly appreciated. The museum welcomes 35,000 visitors annually. Our educational programs reach students throughout the region and beyond. We engage the public through our popular lectures and exciting exhibitions. Corporate support like yours allows the Albany Institute to provide these services. All proceeds from the Gala support exhibitions and educational programs that help us serve our community and keep the spirit of creativity alive all year long.

Our two signature events, the Museum Gala and Work of Art, attract hundreds of guests from our business, social, and philanthropic communities. Corporate sponsors enjoy a wide range of benefits, from participation in the evening ceremonies to name recognition on the invitation, website, and newsletter. While we may not know yet what form An Artful Evening will take, it will feature a silent auction of works by contemporary artists, continuing the Institute's support of our vibrant community of regional artists. Proceeds from the auction are shared between the Albany Institute and the artists. **Our Museum Gala and Work of Art account for a significant portion of the museum's annual operating budget. By combining our two signature events, we will significantly reduce overhead so that your support will go directly to exhibitions and education programs at a time when we need it most.**

Your support of An Artful Evening will enable us to continue fulfilling our mission of connecting people to art and history and each other.



Work of Art Honoree Amy Biancolli



Museum Gala Honorees Peter & Rose-Marie Ten Eyck

# CORPORATE SPONSORSHIP

## Giving Levels

Corporate Sponsorship provides an opportunity to support New York's oldest museum. Funds raised for An Artful Evening directly support the preservation of collections and the presentation of exhibitions and educational programming for people of all ages. Your support is key to the financial sustainability of the museum, which in turn helps us to contribute to the quality of life of people living and working in the Capital Region.

Support Level	Tickets to Events	Honorary Committee Listings	Ad in Event Program	Logo on Invitation & Program	Logo on Museum Banner	Website Listing	Corporate Membership
\$25,000	Twelve	Eight	Full Page	Yes	Yes	Yes -with link	Sustainer
\$15,000	Eight	Six	Full Page	Yes		Yes -with link	Sustainer
\$10,000	Six	Four	Half Page	Yes		Yes -with link	Supporter
\$5,000	Four	Two	Quarter Page	Yes		Yes	Supporter
\$2,500	Two	Two	Quarter Page	Yes		Yes	Associate
\$1,500	Two		Quarter Page	Yes		Yes	Associate



## SPONSOR BENEFITS

\$25,000 Investment

### **2020 An Artful Evening Sponsorship**

- **Twelve tickets** to attend the event, either virtually or in-person depending on where the year takes us
- **Eight names recognized as benefactors** on our prestigious honorary committee listing in the invitation and program book
- **Full page advertisement** in the evening program book
- **Company logo on the invitation** and in the evening program book
- **Company logo on the museum banner**, seen on Washington Avenue; Company logo in the e-newsletter and newsletter as an annual corporate sponsor; Invitation for eight to special events
- **A link** from the Albany Institute Current Supporters page to your website

### **One year Sustainer Corporate Membership**

- Four membership cards for corporate representatives
- 30 Free museum admission passes
- Recognition in newsletters and publications, when applicable

## SPONSOR BENEFITS

\$15,000 Investment

### **2020 An Artful Evening Sponsorship**

- **Eight tickets** to attend the event, either virtually or in-person depending on where the year takes us
- **Six names recognized as benefactors** on our prestigious honorary committee listing in the invitation and program book
- **Full page advertisement** in the evening program book
- **Company logo on the invitation** and in the evening program book
- **A link** from the Albany Institute Current Supporters page to your website

### **One year Sustainer Corporate Membership**

- Four membership cards for corporate representatives
- 30 Free museum admission passes
- Recognition in newsletters and publications, when applicable

## SPONSOR BENEFITS

### \$10,000 Investment

#### **2020 An Artful Evening Sponsorship**

- **Six tickets** to attend the event, either virtually or in-person depending on where the year takes us
- **Four names recognized as benefactors** on our prestigious honorary committee listing in the invitation and program book
- **A half-page advertisement** in the evening program book
- **Company logo on the invitation** and in the evening program book
- **A link** from the Albany Institute Current Supporters page to your website

#### **One year Sustainer Corporate Membership**

- Four membership cards for corporate representatives
- 30 Free museum admission passes
- Recognition in newsletters and publications, when applicable

## SPONSOR BENEFITS

### \$5,000 Investment

#### **2020 An Artful Evening Sponsorship**

- **Four tickets** to attend the event, either virtually or in-person depending on where the year takes us
- **Two names recognized as benefactors** on our prestigious honorary committee listing in the invitation and program book
- **A quarter-page advertisement** in the evening program book
- **Company logo on the invitation** and in the evening program book
- **A link** from the Albany Institute Current Supporters page to your website

#### **One year Sustainer Corporate Membership**

- Two membership cards for corporate representatives
- 25 Free museum admission passes
- Recognition in newsletters and publications, when applicable

## SPONSOR BENEFITS

\$2,500 Investment

### **2020 An Artful Evening Sponsorship**

- **Two tickets** to attend the event, either virtually or in-person depending on where the year takes us
- **Two names recognized as benefactors** on our prestigious honorary committee listing in the invitation and program book
- **A quarter-page advertisement** in the evening program book
- **Company logo on the invitation** and in the evening program book
- **A link** from the Albany Institute Current Supporters page to your website

### **One year Sustainer Corporate Membership**

- One membership card for corporate representative
- 10 Free museum admission passes
- Recognition in newsletters and publications, when applicable

## SPONSOR BENEFITS

\$1,500 Investment

### **2020 An Artful Evening Sponsorship**

- **Two tickets** to attend the event, either virtually or in-person depending on where the year takes us
- **A quarter-page advertisement** in the evening program book
- **Company logo on the invitation** and in the evening program book
- **A link** from the Albany Institute Current Supporters page to your website

### **One year Sustainer Corporate Membership**

- One membership card for corporate representative
- 10 Free museum admission passes
- Recognition in newsletters and publications, when applicable

### **Thank you for your consideration!**

Please reply by September 11 to be included in the invitation.

### **Corporate Sponsorship Contact:**

Nicki Brown, Director of Development  
518-463-4478, ext. 437  
brownnn@albanyinstitute.org